



Getting Involved with United Way

United Way of the Big Bend

United Way of the Big Bend (UWBB) has been serving our community since 1943. We are the area's only nonprofit supporting partner agencies and providing funding to help support programs that provide critical services to individuals and families in our region.

To make an impact in our community, we focus on five community outcomes, providing grants in these areas:

Housing – Increase access to dependable housing, sustainable utilities, and safe neighborhoods.

Early Learning – Increase families' access to steady, affordable, and high-quality care and education.

Safety Net – Provide consistent safety net services during times of financial stress.

Health & Mental Health – Provide affordable health and mental health resources.

Skills Development – Promote educational attainment and development of necessary skills to meet future employment needs and secure self-sustaining jobs.

If you choose to partner with us, we work on partnerships in any of these four ways:

1. **Corporate Donation or Sponsorship Opportunity** – A donation made on behalf of the company, or the company matches what employees give. Sponsorship opportunities vary based on areas of interest.
2. **Workplace Giving Campaign** – Nominate an Employee Campaign Champion (ECC). Present employees with information about United Way. We are happy to come give a brief presentation and will invite a partner agency to also participate if desired. Employees may choose to give through payroll deduction, cash, check, or invoice.
3. **Special Events** – We work with your HR department and provide a resource guide to help plan activities that focus on fun team building opportunities. Funds raised benefit the United Way.
4. **Volunteering** – We have many ways you or your staff members can get involved:
 - **MathPals and ReadingPals** support struggling learners through a mentorship program, where children learn skills through fun games and activities.
 - Our **Volunteer Income Tax Assistance (VITA) Program** provides free income tax preparation by IRS-certified volunteers during tax season.
 - Host a **Reality Store** – an interactive program that teaches financial literacy skills to middle and high school students, focusing on the importance of financial and career planning.
 - **Women United** – an active group of women leadership givers focused on early education.
 - **Loaned Executives** – serve as ambassadors for United Way during the campaign season.
 - **Emerging Leaders United** – a community engagement and networking group for professionals under the age of 40.
 - **Community Investment Team** – community volunteers who help to allocate funds raised.
 - **County Campaign Team Member** – community volunteers tasked with fundraising in their county.
 - **Day of Doing** – a special customized team building opportunity for you and your staff.

We look forward to building a partnership with you and discussing the ways you would like to get involved with United Way. For further information, please visit our website at uwbb.org or contact Jenny Blalock at jenny@uwbb.org or 850-414-8825.

LIVE UNITED™